



IT'S TIME TO STEP UP TO THE PLATE

Join the Big Conversation. Urge politicians and government to take the issue of hunger in the UK seriously.

What should I do?

Host your own Big Conversation event. Get together with friends, colleagues or organise and event and invite members of the public. Ask the question: 'How can we end hunger in the UK – and what does Government need to do to help make this a reality?'

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Ask everyone at your event to write their answer to the Big Conversation question on a paper plate, and post a picture of them holding it – or just the plate, if they prefer – on social media using the hash tag #EndHungerUK. You could also send all your plates to your local MP and invite them to step up to the plate as well.

When should I do it?

We are asking you to hold a Big Conversation any time between October 2016 and March 2017 to add your voice to our national call for action.

Why am I doing it?

Because you want to live in a country in which everyone has access to good food and no one goes to bed hungry. Add your voice to thousands of others, and help build a groundswell of pressure on politicians and government so that they take the issue of hunger in the UK seriously. Join the campaign and play your part in ensuring that people don't go hungry for any reason.

Who's behind it?

End Hunger UK is supported by many national organisations, including: Child Poverty Action Group; Church Action on Poverty; Fareshare; First Steps Nutrition; Food Ethics Council; Fabian Commission on Food and Poverty; The Food Foundation; Food Matters; Nourish Scotland; Sustain: the alliance for better food and farming; and Trussell Trust.

www.endhungeruk.org

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